



# KALINGA UNIVERSITY

NAAC  
GRADE B+

nirf  
RANKING  
2022

Ranked in  
Top 101-150  
Universities



DEPARTMENT OF

# ANIMATION & VISUAL EFFECTS

IT STARTS WITH A PASSION FOR DESIGN.  
IT ENDS WITH MAKING YOUR VISION COME TO LIFE.

[www.kalingauniversity.ac.in](http://www.kalingauniversity.ac.in)

# ABOUT KALINGA UNIVERSITY

Kalinga University, Raipur has emerged as a centre of excellence of higher education in Central India. Strategically located in the Smart City of New Raipur, this University has started carving a niche for itself in the education domain and is rising as a shining star on the horizon of quality education.

**About Raipur** - Raipur is the Capital of Chhattisgarh and New Raipur is the New Capital of Chhattisgarh in the making. New Raipur is the fourth planned city of India with wide roads and miles of greenery and is pollution free. It is the first integrated and smart city of the country. A cosmopolitan city which is also the hub of higher education hosts IIM, IIT, IIIT, National Law University, CIPET, NIT and AIIMS. In addition it also hosts most National and International Brands of Food and Retail Outlets.

**Establishment** - Established in 2013, this University has been able to win the confidence of over 7000 students. Meritorious students from all over the country and various foreign countries like Afghanistan, Angola, Bangladesh, Cameroon, Gambia, Ivory Coast, Kenya, Lesotho, Liberia, Malawi, Namibia, Nepal, Nigeria, Papua New Guinea, South Sudan, Swaziland, Tanzania, Uganda, Zambia and Zimbabwe etc. have chosen this University for their education and career.

**Schools of Excellence** - Currently the University is serving the student community through various schools offering UG and PG programs namely Arts & Humanities, Biotechnology, Commerce & Management, UX Design, Engineering, Fashion Design, Information Technology, Interior Design, Journalism & Mass Communication, Law, Library Science, Pharmacy, Science, Education and Yoga. It also has a centre for Doctoral Research Programmes in various fields.

**Academics and Faculty** - All schools are headed by senior professors having excellent academic credentials and experience of teaching, publications and research. They are ably supported by the well qualified faculty members who come from top educational institutions and the Industry. Students also get an opportunity to learn from a distinguished panel of experts drawn from various industries, who regularly come for guest lectures.

**Infrastructure** - Kalinga boasts of World Class Infrastructure and student facilities with student centric approach. Highest attention is paid to hands on learning approach and students are encouraged to come up with innovative ideas for projects and practicals. The University has more than 75 laboratories and workshops, all well equipped with the latest, state of the art apparatus and tools. Special emphasis is given to the development of communication skills through the language lab. More than 1200 computers are available for the use of the students.

The Library has a collection of over 80,000 books and also offers digital content through membership of DELNET, National Digital Library and NPTEL. Various magazines and journals are available for the use of the faculty and students. Infrastructure consists of Student Hostel facilities, Green Acres, Canteen, Food Mess, Gymnasium, Fully Wi-fi Campus, ATM, Mini Market, Student hangout Areas, Sports Complex, Recreation Halls with Indoor Games and Music and recreation activities.

**Industry Orientation and Leadership** - Industry interaction is an integral part of the curriculum and industrial visits, internships on live projects and mentoring by the Industry leaders are regular features. The University has developed excellent connections with the top Industries of the region by taking memberships of leading industrial associations like Confederation of Indian Industries, PHD Chamber of Commerce and Industry, Federation of Indian Chamber of Commerce and Industry, Indian Importers Chamber of Commerce and Industry, etc. The University has an active chapter of Young Indians in which students get an opportunity to interact extensively with the Industry leaders and attend various corporate seminars and events.

**Life Changing Experience** - Kalinga is a Life Changing Experience where the focus is on over all development of students. NCC, NSS and various other clubs and societies offer opportunities to students to showcase their talent and learn under the guidance of experts. Music, Dance and Martial Arts trainers are available for the students. Coaches of different games and sports like Cricket, Football, Basketball, Volleyball and Athletics are also available for sharpening the skills of the students.

## ANIMATION AND VFX DEPARTMENT

The Animation & VFX program covers various aspects of animation, visual effects, graphics designing, cartoons, games, etc. This is also required in the technical field to design graphics for websites.

At Kalinga University the Animation and VFX program aims to teach candidates how to create characters and environments digitally. The program enables candidates to make full use of their creativity and express it through graphics and other tools. The department has a state-of-the-art laboratory dedicated to Animation and VFX for designing, modelling, animation, rendering, layering, lighting, drawing, and so on. We have outstanding, committed and passionate teaching staff, whose expertise and experience allow them to act as powerful advocates for their subjects. The candidate will be learning the art of storytelling through different medium of animation like 2D, 3D, stop motion, new experimental and sound, etc. An extensive course work is developed in line with the requirements of industry, thus adding value to the degree. The Applied Subjects — craft skill — cover both hand and computer skills. There is an in-built opportunity to improve soft skills as well as scientific writing.

The Department of Animation and VFX at Kalinga University is geared to take in student's programs in Animation & VFX specialisations. Recognizing Animation & VFX as an art form, the department has a view in re-inventing its learning.



# ANIMATION AND VFX STREAM

The field of animation and visual effects is one of the most sought after careers these days. The salaries in this field are highly lucrative and there are numerous opportunities for career growth. Animation and VFX can be learned at the graduate level which is for three years and the postgraduate program, which is for two years. The field of animation and visual effects provides immense opportunities to those with a creative bent of mind and talent.

Animation and VFX is ideal for those who want to be part of one of the fastest-growing industries in the world. This sector has been undergoing rapid evolution and is now used in a wide range of different areas including advertising, print media, television production, games, and other types of entertainment. With Animation and VFX you increase your employability by ensuring that you are always industry-ready. Additionally, you would prepare for the industry before entering the actual industry. Animation and VFX professionals that work for well-known companies are rewarded with large sums of money and other benefits along with growing experience.



## PROGRAMS & ELIGIBILITY

S. No.	Program	Duration	Mode	Eligibility
01.	Bachelor of Animation & Visual Effects- B. An & VFX	3 Years	Semester	10+2
02.	Master of Animation & Visual Effects- M. An & VFX	2 Years	Semester	Graduation

## CAREER OPTIONS

Some Employment Options in Animation & VFX Are:

- |                       |                       |                              |                              |
|-----------------------|-----------------------|------------------------------|------------------------------|
| 1. Rendering Artist   | 6. Matte Painter      | 11. Storyboard Artist        | 16. Look Finalization Artist |
| 2. Compositing Artist | 7. Match Mover Artist | 12. 2D/3D Character Modeler  | 17. Animation Director       |
| 3. Roto Artist        | 8. Rigging Artist     | 13. 2D/3D Character Animator | 18. Asset Supervisor         |
| 4. Layout Artist      | 9. Animator (VFX)     | 14. Effects Animator         | 19. 3D Generalist            |
| 5. Lighting Artist    | 10. Concept Artist    | 15. Special FX Artist        | 20. 3D Line Producer         |

# SECTORS EMPLOYING ANIMATION & VFX GRADUATES

## VFX Companies

- Prime Focus
- Red Chillies
- Prana Studios
- Reliance Mediaworks
- TATA Elxsi
- MPC Bangalore
- Makuta VFX

## Animation Companies

- Digitoonz
- Prayan Animation
- Visual Connections
- Citrus Inc Studios
- Cosmos-Maya
- Best Studio
- Ocean Bluee

## Advertising Companies/Agencies

- DDB Mudra Group
- Dentsu Aegis Network
- FCB Ulka Advertising Pvt. Ltd.
- GroupM Media India Pvt. Ltd.
- Law & Kenneth Saatchi & Saatchi Pvt. Ltd.
- Leo Burnett
- Madison Communication Pvt. Ltd.

## Gaming

- Dream 11
- Nazara Technologies
- Paytm First Games
- Games2Win
- Moonfrog Labs
- 99 Games
- Octro

## TELEVISION PRODUCTION HOUSES

- Balaji Telefilms Limited
- Contiloe Pictures Pvt. Ltd.
- Director's Kut Production
- Swastik Productions
- Rajshree Productions
- Hatts Off Production
- Reliance Big Entertainment

## APPROVALS & ASSOCIATIONS

